Total	Gei	nder			Age			Social	Grade				Regi	ion			
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

How satisfied, if at all, are you with your current job? (If you do not work, please tick the 'Not applicable' option. If you have more than one job, please think about the one you work at most often.)

Unweighted Base	2056	999	1057	238	301	356	444	717	1234	822	476	315	191	273	486	99	166	50
Base: All UK adults	2056	989	1067	247	351	355	371	732	1131	925	491	329	191	255	456	101	175	58
Very satisfied	13%	13%	12%	13%	15%	16%	14%	9%	14%	11%	13%	16%	11%	10%	13%	16%	8%	12%
Fairly satisfied	30%	30%	30%	35%	38%	38%	38%	16%	34%	25%	31%	29%	35%	27%	32%	27%	29%	14%
Not very satisfied	11%	13%	9%	8%	18%	14%	16%	4%	12%	9%	11%	10%	10%	16%	10%	2%	12%	6%
Not at all satisfied	5%	5%	6%	6%	9%	6%	8%	1%	6%	4%	5%	4%	4%	4%	7%	2%	9%	4%
Not Satisfied(Net)	16%	17%	15%	14%	27%	21%	25%	5%	18%	13%	16%	14%	14%	21%	18%	4%	20%	11%
Don't know	1%	2%	1%	1%	3%	2%	0%	-	0%	2%	2%	1%	1%	1%	1%	1%	1%	-
Not applicable - I do not work	40%	38%	42%	37%	18%	23%	23%	70%	33%	49%	38%	40%	39%	40%	37%	52%	42%	63%

You said that you were not satisfied with your current job...

Unweighted Base	349	182	167	33	83	80	115	38	212	137	83	51	27	53	88	7	31	9
Base: All UK adults who are not very/ not at all																		
satisfied in their current job	331	172	159	35	95	73	92	37	209	122	80	45	27	53	80	4	36	6
I don't feel like I am paid enough	55%	52%	58%	55%	57%	60%	47%	59%	55%	54%	55%	49%	34%	59%	51%	41%	80%	60%
I don't get on well with my colleagues/ boss	17%	18%	16%	23%	21%	14%	16%	10%	15%	20%	21%	12%	22%	17%	17%	23%	13%	11%
My job is too stressful	35%	34%	37%	10%	39%	30%	41%	48%	42%	25%	32%	52%	46%	20%	34%	37%	41%	46%
This is not what I want to do as a career	30%	26%	35%	61%	34%	18%	30%	17%	27%	36%	32%	33%	24%	26%	31%	69%	28%	41%
My hours are too long/ I often have to work overtime	21%	21%	22%	11%	29%	18%	17%	28%	22%	20%	20%	33%	10%	18%	18%	26%	28%	32%
The commute to and from work is too long	16%	17%	15%	17%	25%	13%	12%	9%	20%	10%	12%	14%	30%	8%	11%	10%	37%	52%
I don't receive any/ many benefits	30%	25%	35%	16%	27%	32%	33%	41%	29%	33%	47%	13%	21%	33%	24%	54%	21%	66%
I don't feel like my job is secure	35%	38%	33%	24%	36%	33%	42%	34%	37%	34%	27%	46%	34%	34%	36%	60%	40%	43%
There is no career progression	45%	42%	48%	42%	46%	48%	42%	47%	47%	42%	47%	47%	48%	30%	43%	49%	58%	63%
Other	11%	10%	12%	14%	2%	16%	14%	16%	11%	12%	14%	9%	12%	14%	13%		1%	
Don't know	0%	0%	-	2%	-	-	-	-	0%	-	-	-	-	-	1%	-	-	-

٦	Fotal				Working Status						Marital Status		
E	Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

How satisfied, if at all, are you with your current job? (If you do not work, please tick the 'Not applicable' option. If you have more than one job, please think about the one you work at most often.)

Unweighted Base	2056	1079	217	1296	111	464	54	131	1066	221	201	72	496
Base: All UK adults	2056	1035	212	1247	104	488	70	148	1112	212	169	74	488
Very satisfied	13%	19%	18%	19%	6%	3%	6%	2%	13%	17%	13%	10%	10%
Fairly satisfied	30%	44%	50%	45%	24%	4%	8%	3%	30%	32%	22%	15%	35%
Not very satisfied	11%	17%	10%	16%	8%	0%	6%	6%	10%	13%	10%	1%	13%
Not at all satisfied	5%	8%	8%	8%	2%	0%	4%	3%	4%	9%	6%	-	7%
Not Satisfied(Net)	16%	25%	18%	24%	10%	0%	10%	9%	14%	22%	16%	1%	20%
Don't know	1%	1%	0%	1%	4%	0%	3%	4%	1%	1%	2%	1%	2%
Not applicable - I do not work	40%	12%	13%	12%	55%	93%	73%	82%	42%	29%	46%	73%	34%

You said that you were not satisfied with your current job...

(**************************************													
Unweighted Base	349	269	52	321	11	3	5	9	155	49	37	1	107
Base: All UK adults who are not very/ not at all													
satisfied in their current job	331	260	38	298	11	2	7	13	159	46	28	1	97
I don't feel like I am paid enough		54%	57%	55%	33%	57%	70%	67%	52%	63%	56%	100%	54%
I don't get on well with my colleagues/ boss	17%	18%	17%	17%	10%	57%	10%	10%	13%	28%	21%		17%
My job is too stressful	35%	38%	33%	37%	7%	64%	10%	26%	42%	25%	34%	-	31%
This is not what I want to do as a career	30%	25%	46%	28%	58%	20%	56%	56%	21%	27%	38%		44%
My hours are too long/ I often have to work overtime	21%	25%	12%	23%	4%	20%	10%	5%	23%	24%	19%	-	19%
The commute to and from work is too long	16%	18%	11%	17%	25%	20%	10%	-	15%	19%	14%	-	18%
I don't receive any/ many benefits	30%	27%	43%	29%	10%	57%	26%	63%	34%	20%	43%	100%	24%
I don't feel like my job is secure	35%	36%	41%	36%	25%	20%	10%	37%	40%	28%	26%	-	35%
There is no career progression	45%	44%	52%	45%	7%	20%	40%	83%	47%	43%	47%	100%	42%
Other	11%	10%	9%	10%	21%	37%	14%	31%	11%	10%	12%	-	11%
Don't know	0%	-	2%	0%	-			-	-	2%	-	-	-

Total			Children in	Household		
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

How satisfied, if at all, are you with your current job? (if you do not work, please tick the 'Not applicable' option. If you have more than one job, please think about the one you work at most often.)

piease	think	about	tne	one	you	work	at	most	often	

Unweighted Base	2056	1491	264	193	74	531	34
Base: All UK adults	2056	1442	267	214	96	577	37
Very satisfied	13%	12%	16%	14%	15%	15%	
Fairly satisfied	30%	26%	37%	47%	28%	39%	18%
Not very satisfied	11%	11%	12%	8%	7%	10%	10%
Not at all satisfied	5%	5%	8%	4%	10%	7%	2%
Not Satisfied(Net)	16%	16%	20%	12%	18%	17%	12%
Don't know	1%	1%	1%	2%	3%	2%	17%
Not applicable - I do not work	40%	45%	25%	26%	37%	27%	53%

You said that you were not satisfied with your current job...

Unweighted Base	349	239	62	32	11	105	5
Base: All UK adults who are not very/ not at all							
satisfied in their current job	331	229	54	26	17	98	4
I don't feel like I am paid enough	55%	55%	63%	41%	51%	55%	47%
I don't get on well with my colleagues/ boss	17%	16%	27%	15%	14%	21%	
My job is too stressful	35%	37%	30%	42%	23%	32%	43%
This is not what I want to do as a career	30%	32%	33%	25%	13%	27%	16%
My hours are too long/ I often have to work overtime		22%	15%	27%	25%	20%	13%
The commute to and from work is too long	16%	13%	30%	20%	16%	25%	
I don't receive any/ many benefits	30%	32%	30%	25%	15%	26%	30%
I don't feel like my job is secure	35%	35%	32%	45%	43%	38%	13%
There is no career progression	45%	49%	34%	44%	28%	36%	57%
Other	11%	14%	4%	6%	9%	6%	
Don't know	0%	0%	-	-	-	-	

Total						Governme	ent Region					
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

How satisfied, if at all, are you with your current job? (If you do not work, please tick the 'Not applicable' option. If you have more than one job, please think about the one you work at most often.)

Unweighted Base	2056	95	198	183	148	167	191	273	301	185	99	166	50
Base: All UK adults	2056	104	206	182	153	176	191	255	283	173	101	175	58
Very satisfied	13%	14%	12%	13%	16%	16%	11%	10%	12%	14%	16%	8%	12%
Fairly satisfied	30%	33%	34%	26%	29%	30%	35%	27%	33%	30%	27%	29%	14%
Not very satisfied	11%	6%	9%	16%	12%	8%	10%	16%	11%	9%	2%	12%	6%
Not at all satisfied	5%	5%	5%	6%	1%	6%	4%	4%	6%	10%	2%	9%	4%
Not Satisfied(Net)	16%	11%	14%	21%	13%	14%	14%	21%	16%	20%	4%	20%	11%
Don't know	1%	3%	0%	2%	0%	2%	1%	1%	0%	1%	1%	1%	-
Not applicable - I do not work	40%	39%	38%	38%	42%	38%	39%	40%	38%	35%	52%	42%	63%

You said that you were not satisfied with your current job...

(i loudo uoit un that appij)													
Unweighted Base	349	16	29	38	24	27	27	53	55	33	7	31	9
Base: All UK adults who are not very/ not at all													
satisfied in their current job	331	12	30	39	20	25	27	53	46	34	4	36	6
I don't feel like I am paid enough	55%	64%	61%	47%	68%	34%	34%	59%	50%	51%	41%	80%	60%
I don't get on well with my colleagues/ boss	17%	31%	24%	15%	10%	14%	22%	17%	11%	25%	23%	13%	11%
My job is too stressful	35%	36%	16%	42%	51%	54%	46%	20%	34%	33%	37%	41%	46%
This is not what I want to do as a career	30%	35%	44%	21%	38%	29%	24%	26%	32%	28%	69%	28%	41%
My hours are too long/ I often have to work overtime	21%	51%	20%	10%	38%	29%	10%	18%	20%	16%	26%	28%	32%
The commute to and from work is too long	16%	16%	11%	13%	25%	5%	30%	8%	16%	3%	10%	37%	52%
I don't receive any/ many benefits	30%	66%	51%	39%	10%	16%	21%	33%	33%	12%	54%	21%	66%
I don't feel like my job is secure	35%	32%	38%	18%	41%	49%	34%	34%	36%	36%	60%	40%	43%
There is no career progression	45%	52%	44%	48%	47%	46%	48%	30%	51%	32%	49%	58%	63%
Other	11%	6%	32%	3%	14%	5%	12%	14%	8%	19%	-	1%	-
Don't know	0%	-	-	-	-			-	-	2%	-		

Total	So	cial Media (m	onthly or mo	re)	How satisfied, if				work, please tick e one you work at		ole' option. If you
Base	Facebook	LinkedIn	Google+	Twitter	Very satisfied	Fairly satisfied	Not very satisfied	Not at all satisfied	Not Satisfied(Net)	Don't know	Not applicable - I do not work

How satisfied, if at all, are you with your current job? (If you do not work, please tick the 'Not applicable' option. If you have more than one job, please think about the one you work at most often.)

,,												
Unweighted Base	2056	1294	268	108	479	274	638	224	125	349	21	774
Base: All UK adults	2056	1304	219	102	468	260	614	219	111	331	22	829
Very satisfied	13%	14%	21%	10%	18%	100%	-	-	-	-	-	-
Fairly satisfied	30%	33%	43%	23%	38%		100%	-	-	-	-	-
Not very satisfied	11%	11%	18%	17%	9%	-	-	100%	-	66%	-	-
Not at all satisfied	5%	5%	8%	9%	5%		-	-	100%	34%	-	-
Not Satisfied(Net)	16%	17%	26%	26%	15%		-	100%	100%	100%	-	-
Don't know	1%	1%	1%	2%	1%		-	-	-	-	100%	-
Not applicable - I do not work	40%	36%	9%	39%	29%		-	-	-	-		100%

You said that you were not satisfied with your current job...

(
Unweighted Base	349	232	61	24	77	-	-	224	125	349	-	-
Base: All UK adults who are not very/ not at all												
satisfied in their current job	331	217	57	27	69	-	-	219	111	331	-	-
I don't feel like I am paid enough	55%	55%	45%	61%	53%	-	-	53%	59%	55%	-	-
I don't get on well with my colleagues/ boss	17%	18%	13%	5%	30%	-	-	13%	24%	17%	-	-
My job is too stressful	35%	36%	30%	14%	21%	-	-	37%	32%	35%	-	-
This is not what I want to do as a career	30%	31%	35%	16%	36%	-	-	27%	38%	30%	-	-
My hours are too long/ I often have to work overtime	21%	20%	24%	19%	17%	-	-	22%	20%	21%	-	-
The commute to and from work is too long	16%	15%	19%	21%	20%	-	-	16%	16%	16%	-	-
I don't receive any/ many benefits	30%	31%	16%	22%	29%	-	-	28%	34%	30%	-	-
I don't feel like my job is secure	35%	40%	26%	38%	37%	-	-	36%	35%	35%	-	-
There is no career progression	45%	45%	46%	37%	41%	-	-	41%	53%	45%	-	-
Other	11%	11%	21%	20%	9%	-	-	10%	12%	11%	-	-
Don't know	0%	0%	-	-	1%	-	-	0%	-	0%	-	-

Total			w	hich, if any, of the follow	wing educational qualit	fications do you have?	(Please tick all that app	ly)		
Base	O-levels/ GCSEs/ Standard Grades	A-Levels/ Scottish Highers/ Advanced Highers	Degree	Masters/ Doctorate	HNDs	GNVQs	Professional qualifications	Apprenticeship	Other	Not applicable - I don't have any educational qualifications

How satisfied, if at all, are you with your current job? (If you do not work, please tick the 'Not applicable' option. If you have more than one job, please think about the one you work at most often.)

,											
Unweighted Base	2056	1172	861	675	189	141	150	572	109	117	138
Base: All UK adults	2056	1105	772	580	160	137	172	518	109	106	185
Very satisfied	13%	14%	14%	16%	18%	16%	16%	18%	11%	10%	5%
Fairly satisfied	30%	30%	33%	39%	31%	36%	26%	29%	28%	27%	9%
Not very satisfied	11%	11%	14%	12%	22%	9%	13%	12%	3%	6%	4%
Not at all satisfied	5%	6%	7%	7%	10%	5%	5%	6%	3%	6%	1%
Not Satisfied(Net)	16%	17%	21%	19%	31%	14%	18%	18%	5%	12%	6%
Don't know	1%	1%	1%	1%		0%		1%	3%	5%	2%
Not applicable - I do not work	40%	38%	32%	25%	20%	34%	41%	35%	53%	47%	78%

You said that you were not satisfied with your current job...

(i lease lick all that apply)											
Unweighted Base	349	202	165	129	47	19	29	99	9	13	11
Base: All UK adults who are not very/ not at all											
satisfied in their current job	331	184	161	110	50	19	31	93	6	13	11
I don't feel like I am paid enough		53%	59%	62%	44%	43%	67%	53%	31%	44%	46%
I don't get on well with my colleagues/ boss	17%	19%	17%	16%	12%	37%	9%	16%	36%	5%	5%
My job is too stressful	35%	36%	45%	43%	41%	25%	28%	57%	19%	31%	8%
This is not what I want to do as a career	30%	30%	31%	37%	21%	30%	13%	26%	33%	48%	9%
My hours are too long/ I often have to work overtime	21%	23%	29%	31%	27%	8%	3%	45%		9%	25%
The commute to and from work is too long	16%	15%	18%	18%	20%	15%	5%	19%	23%	6%	4%
I don't receive any/ many benefits	30%	27%	33%	37%	32%	16%	26%	31%	24%	32%	16%
I don't feel like my job is secure	35%	40%	41%	41%	36%	26%	23%	43%	38%	27%	11%
There is no career progression	45%	46%	50%	50%	43%	45%	48%	50%	39%	46%	47%
Other	11%	12%	12%	14%	15%	37%	20%	12%	27%	39%	
Don't know	0%	-	-	-	-	-	-	-	-	-	6%

Total							Gross salary	is the salary you	receive before ta	x deductions.						
Total				What is	your gross perso	nal salary? (If you	u do not receive a	ı set salary - i.e. il	f you are paid hou	rly etc please	ry to average you	ur salary across (the year)			
Base	Under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 and over	Don't know	Prefer not to say

How satisfied, if at all, are you with your current job? (If you do not work, please tick the 'Not applicable' option. If you have more than one job, please think about the one you work at most often.)

Unweighted Base	2056	79	100	116	156	161	125	98	81	53	28	40	32	23	9	24	157
Base: All UK adults	2056	75	120	107	159	167	121	96	72	50	21	31	25	13	11	19	140
Very satisfied	13%	19%	31%	22%	16%	18%	23%	20%	16%	18%	31%	22%	27%	31%	37%	3%	23%
Fairly satisfied	30%	44%	51%	43%	57%	55%	51%	45%	55%	53%	43%	54%	44%	55%	6%	64%	47%
Not very satisfied	11%	14%	10%	24%	17%	17%	17%	27%	16%	16%	25%	19%	20%	3%	57%	12%	18%
Not at all satisfied		22%	8%	10%	9%	9%	8%	7%	13%	10%	-	6%	9%	11%	-	6%	5%
Not Satisfied(Net)	16%	37%	18%	34%	27%	26%	26%	34%	29%	26%	25%	24%	29%	14%	57%	18%	23%
Don't know	1%	1%	0%	1%	1%	1%	-	2%	-	4%	-	-	-	-	-	15%	8%
Not applicable - I do not work	40%				-	-	-		-					-	-	-	-

You said that you were not satisfied with your current job...

(Fiease lick all that apply)																		
Unweighted Base	349	26	26	42	39	47	31	31	23	13	6	10	9	4	3	5	34	i i
Base: All UK adults who are not very/ not at all																	(i i
satisfied in their current job	331	28	22	36	42	43	31	32	21	13	5	8	7	2	6	3	31	1
I don't feel like I am paid enough		54%	49%	62%	58%	55%	57%	51%	55%	33%	45%	69%	55%	46%	23%	21%	65%	ł
I don't get on well with my colleagues/ boss	17%	16%	23%	21%	24%	13%	11%	22%	27%	20%	-	13%	34%	54%	-	-	2%	ł
My job is too stressful		13%	26%	27%	21%	36%	46%	50%	62%	45%	27%	64%	31%	46%	-	13%	48%	ł
This is not what I want to do as a career	30%	54%	57%	30%	18%	35%	19%	25%	17%	15%	18%	22%	26%	23%	9%	49%	39%	ł
																		ł.
My hours are too long/ I often have to work overtime	21%	6%	6%	20%	15%	14%	30%	42%	36%	43%	45%	48%	19%	23%	9%	29%	9%	ł
The commute to and from work is too long	16%	7%	6%	19%	11%	19%	10%	32%	28%	5%	48%	17%	31%	54%	-	-	11%	ł
I don't receive any/ many benefits	30%	38%	18%	36%	28%	32%	18%	37%	49%	-	35%	10%	6%	30%	14%	-	45%	ł
I don't feel like my job is secure	35%	27%	35%	28%	40%	24%	21%	54%	62%	48%	41%	39%	17%	-	-	-	47%	ł
There is no career progression	45%	46%	55%	35%	62%	44%	33%	59%	58%	10%	48%	35%	50%	54%	-	49%	39%	ł
Other	11%	14%	3%	6%	3%	13%	3%	10%	8%	12%	18%	24%	13%	-	77%	51%	19%	i i
Don't know	0%	3%	-	-	-	-		-	-	-	-		-	-	-	-	-	ł

16%

6%

8%

22%

	Total	Ger	nder			Age			Social	Grade				Regi	ion			
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland
Which, if any, of the following educational qualifications do you have? (Please tick all that apply)																		
Unweighted Base	2056	999	1057	238	301	356	444	717	1234	822	476	315	191	273	486	99	166	50
Base: All UK adults	2056	989	1067	247	351	355	371	732	1131	925	491	329	191	255	456	101	175	58
O-levels/ GCSEs/ Standard Grades	54%	55%	53%	60%	50%	61%	61%	46%	53%	54%	54%	58%	49%	51%	57%	55%	48%	52%
A-Levels/ Scottish Highers/ Advanced Highers	38%	36%	39%	62%	46%	41%	37%	24%	45%	29%	30%	37%	33%	44%	43%	27%	50%	33%
Degree	28%	27%	29%	36%	45%	31%	21%	20%	38%	17%	26%	30%	25%	38%	26%	23%	31%	24%
Masters/ Doctorate	8%	9%	7%	6%	16%	8%	5%	6%	12%	2%	5%	7%	8%	18%	8%	4%	5%	3%
HNDs	7%	8%	5%	2%	4%	13%	8%	6%	8%	5%	4%	5%	4%	6%	7%	10%	15%	7%
GNVQs	8%	8%	8%	2%	11%	12%	11%	6%	7%	10%	10%	7%	5%	14%	6%	3%	7%	20%

Masters/ Doctorate	8%	9%	7%	6%	16%	8%	5%	6%	12%	2%	5%	7%	8%	18%	8%	4%	5%
HNDs	7%	8%	5%	2%	4%	13%	8%	6%	8%	5%	4%	5%	4%	6%	7%	10%	15%
GNVQs	8%	8%	8%	2%	11%	12%	11%	6%	7%	10%	10%	7%	5%	14%	6%	3%	7%
Professional qualifications	25%	26%	24%	6%	24%	28%	28%	29%	32%	17%	25%	29%	25%	23%	27%	21%	25%
Apprenticeship	5%	10%	1%	2%	2%	3%	6%	9%	3%	8%	6%	7%	4%	3%	4%	8%	6%
Other	5%	5%	5%	3%	3%	5%	6%	7%	3%	7%	7%	3%	4%	6%	4%	9%	4%
Not applicable - I don't have any educational																	
qualifications	9%	9%	9%	5%	5%	3%	4%	17%	4%	15%	8%	6%	14%	9%	9%	12%	5%

Gross salary is the salary you receive before tax deductions.

Unweighted Base	1282	637	645	148	261	290	355	228	844	438	300	200	125	171	311	48	104	23
Base: All UK adults who work	1227	609	618	155	289	272	287	223	758	469	303	198	116	152	288	48	101	21
Under £5,000 per year	6%	3%	9%	17%	5%	4%	5%	3%	3%	11%	8%	5%	5%	6%	7%	9%	2%	7%
£5,000 to £9,999 per year	10%	6%	13%	14%	6%	9%	10%	13%	5%	18%	11%	9%	10%	9%	8%	24%	3%	18%
£10,000 to £14,999 per year	9%	4%	13%	9%	9%	7%	8%	10%	7%	11%	13%	9%	6%	8%	5%	6%	13%	
£15,000 to £19,999 per year	13%	10%	16%	15%	14%	14%	12%	10%	13%	13%	14%	13%	18%	7%	11%	14%	20%	6%
£20,000 to £24,999 per year	14%	16%	11%	14%	19%	12%	12%	10%	14%	13%	15%	12%	8%	7%	17%	14%	17%	23%
£25,000 to £29,999 per year	10%	12%	7%	6%	14%	10%	9%	8%	10%	10%	12%	11%	5%	12%	11%	6%	5%	14%
£30,000 to £34,999 per year	8%	8%	7%	0%	11%	7%	10%	8%	10%	4%	5%	9%	7%	7%	9%	-	15%	2%
£35,000 to £39,999 per year	6%	7%	4%	6%	5%	8%	6%	4%	8%	2%	3%	4%	6%	9%	9%	5%	4%	8%
£40,000 to £44,999 per year	4%	6%	3%	-	2%	7%	6%	4%	5%	2%	2%	5%	13%	5%	2%	1%	3%	5%
£45,000 to £49,999 per year	2%	3%	1%	1%	2%	3%	1%	1%	3%	0%	2%	1%	3%	1%	1%	-	3%	8%
£50,000 to £59,999 per year	3%	4%	1%	0%	1%	3%	4%	3%	3%	1%	1%	3%	5%	3%	4%	3%	1%	-
£60,000 to £69,999 per year	2%	3%	1%	-	3%	3%	2%	1%	3%	0%	2%	1%	0%	4%	3%	1%	1%	-
£70,000 to £99,999 per year	1%	2%	0%	1%	0%	1%	2%	1%	2%	0%	0%	1%	2%	1%	2%	-	-	
£100,000 and over	1%	2%	0%	-	0%	2%	1%	1%	1%		-	0%	-	5%	1%		0%	4%
Don't know	2%	1%	2%	4%	1%	1%	0%	3%	1%	3%	1%	3%	1%	4%	1%	4%	1%	
Prefer not to say	11%	11%	11%	12%	7%	10%	11%	20%	11%	11%	12%	13%	11%	12%	10%	12%	11%	5%

Total				Working Status						Marital Status		
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Which, if any, of the following educational qualifications do you have? (Please tick all that apply)

oly)													
Unweighted Base	2056	1079	217	1296	111	464	54	131	1066	221	201	72	496
Base: All UK adults	2056	1035	212	1247	104	488	70	148	1112	212	169	74	488
O-levels/ GCSEs/ Standard Grades	54%	59%	53%	58%	57%	46%	45%	43%	53%	59%	44%	41%	58%
A-Levels/ Scottish Highers/ Advanced Highers	38%	44%	35%	42%	68%	25%	32%	21%	34%	34%	30%	26%	50%
Degree	28%	35%	32%	35%	28%	17%	21%	15%	25%	31%	23%	18%	38%
Masters/ Doctorate	8%	10%	7%	10%	7%	5%	10%	2%	8%	8%	7%	2%	8%
HNDs	7%	8%	2%	7%	6%	7%	-	1%	7%	9%	8%	3%	5%
GNVQs	8%	8%	11%	9%	2%	5%	24%	15%	9%	12%	10%	4%	5%
Professional qualifications	25%	29%	26%	28%	4%	26%	15%	16%	30%	23%	24%	18%	16%
Apprenticeship	5%	5%	2%	4%	1%	9%	1%	8%	7%	4%	2%	4%	3%
Other	5%	4%	6%	4%	3%	7%	5%	8%	5%	2%	7%	13%	4%
Not applicable - I don't have any educational													
qualifications	9%	3%	9%	4%	4%	18%	19%	22%	9%	6%	9%	22%	9%

Gross salary is the salary you receive before tax deductions.

Unweighted Base	1282	975	190	1165	47	30	15	25	638	166	115	19	344
÷								-					
Base: All UK adults who work	1227	915	184	1099	46	36	19	26	643	151	91	20	321
Under £5,000 per year	6%	2%	12%	4%	35%	18%	31%	18%	5%	3%	6%	5%	9%
£5,000 to £9,999 per year	10%	6%	23%	9%	19%	25%	8%	22%	10%	6%	10%	2%	11%
£10,000 to £14,999 per year	9%	7%	16%	9%	8%	19%	11%	2%	6%	12%	10%	37%	10%
£15,000 to £19,999 per year	13%	14%	14%	14%	6%	10%	9%	7%	11%	14%	16%	9%	15%
£20,000 to £24,999 per year	14%	15%	9%	14%	10%	5%	24%	-	13%	18%	9%	8%	15%
£25,000 to £29,999 per year	10%	13%	1%	11%	-	3%	15%	-	10%	14%	7%	10%	9%
£30,000 to £34,999 per year	8%	10%	3%	9%	-	-	-	3%	9%	8%	6%	-	6%
£35,000 to £39,999 per year	6%	7%	2%	6%	2%	3%	-	-	8%	4%	6%	5%	3%
£40,000 to £44,999 per year	4%	5%	0%	4%	2%	2%	-	-	4%	8%	2%	7%	2%
£45,000 to £49,999 per year	2%	2%	-	2%	4%	-		-	2%	2%	1%	-	2%
£50,000 to £59,999 per year	3%	3%	1%	3%	-	-	-	-	4%	2%	1%	-	1%
£60,000 to £69,999 per year	2%	3%	1%	2%	-	-		-	2%	1%	7%	-	1%
£70,000 to £99,999 per year	1%	1%	1%	1%	-	-	-	-	1%	0%	1%	-	1%
£100,000 and over	1%	1%	0%	1%	-	-	-	-	1%	-	-	5%	0%
Don't know	2%	1%	3%	1%	3%	2%	-	8%	1%	1%	3%	-	4%
Prefer not to say	11%	10%	15%	11%	12%	13%		40%	12%	7%	15%	12%	11%

Total			Children in	Household		
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Which, if any, of the following educational qualifications do you have? (Please tick all that apply)

ply)							
Unweighted Base	2056	1491	264	193	74	531	34
Base: All UK adults	2056	1442	267	214	96	577	37
O-levels/ GCSEs/ Standard Grades	54%	54%	55%	54%	58%	55%	19%
A-Levels/ Scottish Highers/ Advanced Highers	38%	38%	34%	42%	34%	37%	16%
Degree	28%	28%	30%	31%	18%	28%	18%
Masters/ Doctorate	8%	8%	7%	5%	9%	6%	9%
HNDs	7%	7%	4%	7%	11%	6%	2%
GNVQs	8%	7%	10%	14%	14%	12%	4%
Professional qualifications	25%	26%	20%	24%	27%	23%	12%
Apprenticeship	5%	6%	3%	4%	4%	4%	5%
Other	5%	5%	3%	3%	6%	4%	20%
Not applicable - I don't have any educational							
qualifications	9%	10%	7%	2%	4%	5%	34%

Gross salary is the salary you receive before tax deductions.

Unweighted Base	1282	861	198	155	51	404	17
Base: All UK adults who work	1227	791	199	158	61	419	17
Under £5,000 per year	6%	5%	11%	4%	10%	8%	3%
£5,000 to £9,999 per year	10%	9%	11%	10%	22%	12%	3%
£10,000 to £14,999 per year	9%	9%	10%	7%	2%	8%	3%
£15,000 to £19,999 per year	13%	13%	12%	13%	19%	13%	7%
£20,000 to £24,999 per year	14%	13%	15%	15%	14%	15%	-
£25,000 to £29,999 per year	10%	11%	8%	10%	5%	9%	5%
£30,000 to £34,999 per year	8%	9%	9%	4%	3%	6%	-
£35,000 to £39,999 per year	6%	5%	3%	15%	1%	7%	-
£40,000 to £44,999 per year	4%	4%	3%	5%	4%	4%	-
£45,000 to £49,999 per year	2%	2%	2%	1%	4%	2%	6%
£50,000 to £59,999 per year	3%	2%	3%	5%		3%	6%
£60,000 to £69,999 per year	2%	2%	3%	1%	2%	2%	-
£70,000 to £99,999 per year	1%	1%	1%	1%	3%	1%	-
£100,000 and over	1%	1%	0%	-	3%	1%	-
Don't know	2%	2%	2%	1%		1%	4%
Prefer not to say	11%	12%	7%	8%	9%	8%	62%

Total						Governme	ent Region					
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

Which, if any, of the following educational qualifications do you have? (Please tick all that apply)

ply)													
Unweighted Base	2056	95	198	183	148	167	191	273	301	185	99	166	50
Base: All UK adults	2056	104	206	182	153	176	191	255	283	173	101	175	58
O-levels/ GCSEs/ Standard Grades	54%	45%	56%	56%	59%	57%	49%	51%	53%	63%	55%	48%	52%
A-Levels/ Scottish Highers/ Advanced Highers	38%	31%	28%	32%	36%	38%	33%	44%	44%	40%	27%	50%	33%
Degree	28%	28%	29%	21%	20%	38%	25%	38%	28%	22%	23%	31%	24%
Masters/ Doctorate	8%	7%	5%	4%	7%	6%	8%	18%	9%	7%	4%	5%	3%
HNDs	7%	7%	3%	5%	9%	3%	4%	6%	7%	8%	10%	15%	7%
GNVQs	8%	11%	10%	8%	9%	6%	5%	14%	6%	7%	3%	7%	20%
Professional qualifications	25%	25%	19%	32%	25%	31%	25%	23%	25%	31%	21%	25%	16%
Apprenticeship	5%	4%	5%	8%	7%	7%	4%	3%	5%	4%	8%	6%	6%
Other	5%	6%	6%	9%	4%	2%	4%	6%	3%	5%	9%	4%	8%
Not applicable - I don't have any educational													
qualifications	9%	8%	8%	8%	8%	4%	14%	9%	10%	7%	12%	5%	22%

Gross salary is the salary you receive before tax deductions.

Unweighted Base	1282	62	120	118	90	110	125	171	192	119	48	104	23
Base: All UK adults who work	1227	64	126	113	88	110	116	152	175	112	48	101	21
Under £5,000 per year	6%	11%	7%	6%	6%	4%	5%	6%	8%	6%	9%	2%	7%
£5,000 to £9,999 per year	10%	7%	15%	9%	6%	11%	10%	9%	6%	13%	24%	3%	18%
£10,000 to £14,999 per year	9%	13%	13%	14%	16%	3%	6%	8%	6%	5%	6%	13%	-
£15,000 to £19,999 per year	13%	10%	15%	16%	19%	8%	18%	7%	7%	16%	14%	20%	6%
£20,000 to £24,999 per year	14%	25%	15%	9%	10%	14%	8%	7%	16%	19%	14%	17%	23%
£25,000 to £29,999 per year	10%	4%	10%	17%	13%	9%	5%	12%	12%	8%	6%	5%	14%
£30,000 to £34,999 per year	8%	6%	3%	7%	7%	11%	7%	7%	11%	7%	-	15%	2%
£35,000 to £39,999 per year	6%	3%	4%	2%	4%	4%	6%	9%	13%	2%	5%	4%	8%
£40,000 to £44,999 per year	4%	-	3%	3%	1%	8%	13%	5%	2%	2%	1%	3%	5%
£45,000 to £49,999 per year	2%	2%	2%	1%	-	3%	3%	1%	1%	2%	-	3%	8%
£50,000 to £59,999 per year	3%	-	0%	1%	6%	1%	5%	3%	3%	5%	3%	1%	-
£60,000 to £69,999 per year	2%	1%	1%	3%	2%	1%	0%	4%	3%	3%	1%	1%	-
£70,000 to £99,999 per year	1%	1%	-	0%	-	2%	2%	1%	3%	1%	-	-	-
£100,000 and over	1%	-	-	-	1%	-	-	5%	-	1%	-	0%	4%
Don't know	2%	-	1%	1%	1%	4%	1%	4%	1%	-	4%	1%	-
Prefer not to say	11%	17%	10%	11%	10%	16%	11%	12%	10%	10%	12%	11%	5%

YouGov Survey Results Sample Size: 2056 Fieldwork: 26th - 28th March 2013

Epiphany Solutions

Total	So	cial Media (m	onthly or mo	re)	How satisfied, if				work, please tick e one you work at		ole' option. If you
Base	Facebook	LinkedIn	Google+	Twitter	Very satisfied	Fairly satisfied	Not very satisfied	Not at all satisfied	Not Satisfied(Net)	Don't know	Not applicable - I do not work

Which, if any, of the following educational qualifications do you have? (Please tick all that apply)

piy)												
Unweighted Base	2056	1294	268	108	479	274	638	224	125	349	21	774
Base: All UK adults	2056	1304	219	102	468	260	614	219	111	331	22	829
O-levels/ GCSEs/ Standard Grades	54%	58%	56%	63%	60%	61%	54%	55%	56%	56%	26%	51%
A-Levels/ Scottish Highers/ Advanced Highers	38%	40%	49%	40%	48%	40%	41%	48%	50%	49%	24%	30%
Degree	28%	31%	56%	34%	38%	37%	36%	32%	35%	33%	17%	18%
Masters/ Doctorate	8%	8%	23%	13%	9%	11%	8%	16%	14%	15%	-	4%
HNDs	7%	6%	9%	14%	4%	8%	8%	6%	6%	6%	2%	6%
GNVQs	8%	9%	7%	17%	11%	10%	7%	10%	8%	9%	-	8%
Professional qualifications	25%	24%	37%	32%	24%	35%	24%	29%	27%	28%	13%	22%
Apprenticeship	5%	4%	4%	4%	1%	5%	5%	1%	3%	2%	12%	7%
Other	5%	4%	5%	2%	5%	4%	5%	3%	6%	4%	23%	6%
Not applicable - I don't have any educational												
qualifications	9%	6%	1%	7%	3%	3%	3%	4%	2%	3%	17%	18%

Gross salary is the salary you receive before tax deductions.

Unweighted Base	1282	877	242	69	361	274	638	224	125	349	21	-
Base: All UK adults who work	1227	839	200	62	334	260	614	219	111	331	22	-
Under £5,000 per year	6%	7%	4%	3%	9%	5%	5%	5%	15%	8%	2%	-
£5,000 to £9,999 per year	10%	10%	6%	6%	8%	14%	10%	5%	9%	7%	2%	-
£10,000 to £14,999 per year	9%	8%	4%	3%	10%	9%	7%	12%	9%	11%	5%	-
£15,000 to £19,999 per year	13%	15%	12%	25%	11%	10%	15%	13%	13%	13%	5%	-
£20,000 to £24,999 per year	14%	14%	9%	17%	13%	12%	15%	13%	13%	13%	6%	-
£25,000 to £29,999 per year	10%	11%	9%	11%	12%	11%	10%	10%	9%	9%	-	-
£30,000 to £34,999 per year	8%	7%	7%	7%	8%	7%	7%	12%	6%	10%	7%	-
£35,000 to £39,999 per year	6%	6%	7%	2%	7%	4%	6%	5%	9%	6%	-	-
£40,000 to £44,999 per year	4%	4%	3%	2%	3%	3%	4%	4%	4%	4%	9%	-
£45,000 to £49,999 per year	2%	2%	7%	2%	2%	3%	1%	2%	-	2%	-	-
£50,000 to £59,999 per year	3%	2%	7%	2%	2%	3%	3%	3%	2%	2%	-	-
£60,000 to £69,999 per year	2%	2%	7%	4%	3%	3%	2%	2%	2%	2%	-	-
£70,000 to £99,999 per year	1%	1%	3%	1%	1%	2%	1%	0%	1%	1%	-	-
£100,000 and over	1%	0%	4%	8%	0%	2%	0%	3%	-	2%	-	-
Don't know	2%	2%	2%	-	1%	0%	2%	1%	1%	1%	13%	-
Prefer not to say	11%	10%	10%	5%	10%	12%	11%	11%	6%	10%	51%	-

Total		Which, if any, of the following educational qualifications do you have? (Please tick all that apply)													
Base	O-levels/ GCSEs/ Standard Grades	A-Levels/ Scottish Highers/ Advanced Highers	Degree	Masters/ Doctorate	HNDs	GNVQs	Professional qualifications	Apprenticeship	Other	Not applicable - I don't have any educational qualifications					

Which, if any, of the following educational qualifications do you have? (Please tick all that apply)

ly)											
Unweighted Base	2056	1172	861	675	189	141	150	572	109	117	138
Base: All UK adults	2056	1105	772	580	160	137	172	518	109	106	185
O-levels/ GCSEs/ Standard Grades	54%	100%	72%	61%	52%	59%	71%	62%	52%	54%	-
A-Levels/ Scottish Highers/ Advanced Highers	38%	50%	100%	58%	51%	38%	26%	48%	9%	32%	-
Degree	28%	32%	43%	100%	56%	20%	14%	38%	7%	20%	-
Masters/ Doctorate	8%	8%	11%	15%	100%	7%	4%	8%	2%	3%	-
HNDs	7%	7%	7%	5%	6%	100%	7%	8%	16%	5%	-
GNVQs	8%	11%	6%	4%	4%	9%	100%	10%	12%	6%	-
Professional qualifications	25%	29%	32%	34%	27%	30%	29%	100%	39%	18%	-
Apprenticeship	5%	5%	1%	1%	1%	13%	7%	8%	100%	6%	-
Other	5%	5%	4%	4%	2%	4%	4%	4%	6%	100%	-
Not applicable - I don't have any educational											
qualifications	9%	-	-	-	-	-	-	-	-	-	100%

Gross salary is the salary you receive before tax deductions.

_											
Unweighted Base	1282	763	603	507	145	94	101	376	53	68	35
Base: All UK adults who work	1227	680	527	433	128	90	102	337	52	56	40
Under £5,000 per year	6%	7%	6%	5%	1%	1%	7%	3%	3%	5%	18%
£5,000 to £9,999 per year	10%	11%	6%	6%	5%	6%	11%	6%	14%	10%	28%
£10,000 to £14,999 per year	9%	8%	10%	5%	3%	8%	9%	5%	6%	7%	20%
£15,000 to £19,999 per year	13%	14%	13%	9%	10%	19%	14%	7%	1%	13%	8%
£20,000 to £24,999 per year	14%	13%	13%	14%	13%	10%	16%	13%	2%	21%	4%
£25,000 to £29,999 per year	10%	10%	9%	10%	10%	6%	14%	10%	22%	9%	
£30,000 to £34,999 per year	8%	7%	9%	10%	10%	6%	5%	12%	15%	1%	4%
£35,000 to £39,999 per year	6%	6%	9%	7%	11%	13%	2%	9%	4%	1%	
£40,000 to £44,999 per year	4%	4%	4%	4%	3%	3%	1%	7%	11%		
£45,000 to £49,999 per year	2%	2%	2%	3%	6%	2%	1%	2%	-	3%	
£50,000 to £59,999 per year	3%	2%	3%	4%	5%	4%	0%	3%	7%		
£60,000 to £69,999 per year	2%	2%	2%	3%	3%	4%	2%	3%	4%	1%	
£70,000 to £99,999 per year	1%	1%	1%	2%	3%	2%	1%	2%	-	3%	1%
£100,000 and over	1%	1%	1%	2%	4%	7%	6%	1%	-		
Don't know	2%	1%	2%	2%	1%	1%	3%	1%	-	4%	4%
Prefer not to say	11%	11%	11%	14%	11%	8%	8%	15%	11%	21%	12%

	Total		Gross salary is the salary you receive before tax deductions. What is your gross personal salary? (If you do not receive a set salary - i.e. if you are paid hourly etc please try to average your salary across the year)														
	Iotai																
	Base	Under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 and over	Don't know	Prefer not to say
Which, if any, of the following educational qualifications do you have? (Please tick all that apply)																	
Unweighted Base	2056	79	100	116	156	161	125	98	81	53	28	40	32	23	9	24	157
Base: All UK adults	2056	75	120	107	159	167	121	96	72	50	21	31	25	13	11	19	140
O-levels/ GCSEs/ Standard Grades	54%	61%	61%	53%	58%	52%	56%	48%	57%	51%	58%	48%	61%	74%	70%	36%	55%
A-Levels/ Scottish Highers/ Advanced Highers	38%	41%	28%	48%	41%	40%	38%	50%	64%	45%	41%	49%	45%	56%	71%	45%	40%
Degree	28%	28%	21%	22%	25%	37%	37%	44%	43%	32%	62%	53%	57%	52%	79%	41%	42%
Masters/ Doctorate	8%	2%	5%	4%	8%	10%	11%	13%	20%	9%	36%	20%	17%	34%	53%	4%	10%
HNDs	7%	2%	5%	6%	11%	5%	4%	6%	17%	5%	7%	10%	15%	16%	58%	6%	5%
GNVQs	8%	10%	9%	9%	9%	10%	12%	6%	2%	1%	3%	1%	10%	4%	53%	18%	6%
Professional qualifications	25%	14%	18%	16%	15%	27%	29%	41%	43%	47%	29%	33%	45%	45%	26%	19%	37%
Apprenticeship	5%	2%	6%	3%	0%	1%	10%	8%	3%	12%	-	12%	7%	-	-	-	4%
Other	5%	4%	5%	4%	5%	7%	4%	0%	1%	-	9%	-	2%	12%	-	12%	8%

2%

9%

3%

3%

Gross salary is the salary you receive before tax deductions.

Not applicable - I don't have any educational

qualifications

10%

9%

8%

2%

1%

g- ,, ,,																	
Unweighted Base	1282	79	100	116	156	161	125	98	81	53	28	40	32	23	9	24	157
Base: All UK adults who work	1227	75	120	107	159	167	121	96	72	50	21	31	25	13	11	19	140
Under £5,000 per year	6%	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£5,000 to £9,999 per year	10%	-	100%		-			-	-	-		-	-	-	-	-	-
£10,000 to £14,999 per year	9%	-	-	100%	-	-	-	-		-	-	-	-	-	-	-	-
£15,000 to £19,999 per year	13%	-	-		100%			-	-	-		-	-	-	-	-	-
£20,000 to £24,999 per year	14%	-	-		-	100%		-	-	-		-	-	-	-	-	-
£25,000 to £29,999 per year	10%	-	-	-	-	-	100%	-		-	-	-	-	-	-	-	-
£30,000 to £34,999 per year	8%	-	-		-			100%	-	-		-	-	-	-	-	-
£35,000 to £39,999 per year	6%	-	-		-			-	100%	-		-	-	-	-	-	-
£40,000 to £44,999 per year	4%	-	-		-			-	-	100%		-	-	-	-	-	-
£45,000 to £49,999 per year	2%	-	-		-			-	-	-	100%	-	-	-	-	-	-
£50,000 to £59,999 per year	3%	-	-	-	-			-	-	-	-	100%	-	-	-	-	-
£60,000 to £69,999 per year	2%	-	-	-	-			-	-	-	-	-	100%	-	-	-	-
£70,000 to £99,999 per year	1%	-	-		-			-	-	-		-	-	100%	-	-	-
£100,000 and over	1%	-	-	-	-			-	-	-	-	-	-	-	100%	-	-
Don't know	2%	-	-		-			-	-	-		-	-	-	-	100%	-
Prefer not to say	11%	-	-		-			-		-				-	-	-	100%